MULTIMEDIA UNIVERSITY

STUDENT ID NO

MULTIMEDIA UNIVERSITY

FINAL EXAMINATION

TRIMESTER 2, 2022/2023

BET2014 – BUSINESS ETHICS

(All sections/Groups)

3 JULY 2023
2.30 p.m – 4.30 p.m
(2 Hours)

INSTRUCTIONS TO STUDENT

1. This question paper consists of **TWO (2)** pages with only **ONE (1)** section.
2. Attempt **ALL** questions. The distribution of the marks for each question is given.
3. Please write all your answers in the Answer Booklet provided.

SECTION A: Structured Questions (100 Marks)

QUESTION 1

(a) Discuss the key differences between deontological and teleological ethical systems. (10 marks)

(b) An organisation that is perceived to be ethical can realise benefits and improved business outcomes. Briefly explain **FIVE (5)** benefits for paying attention to ethical issues in a workplace. (10 marks)

(Total: 20 marks)

QUESTION 2

(a) Describe the development of stakeholder concepts debated by Berle and Dodd in 1930s and Freeman in 1980s. (12 marks)

(b) Discuss **FOUR (4)** typical decisions made by Board of Directors. (8 marks)

(Total: 20 marks)

QUESTION 3

(a) One of the significant global initiatives undertaken in addressing climate change is the Kyoto Protocol which was later superseded by the Paris Agreement. Explain **FOUR (4)** key differences between the two treaties. (10 marks)

(b) One of the main ethical and social concerns in information technology is intellectual property. List **FOUR (4)** types of intellectual properties. Then, briefly discuss **THREE (3)** ways companies can protect intellectual property in workplace. (10 marks)

(Total: 20 marks)

Continued ...

QUESTION 4

(a) Organisational integrity requires that organisations do not act in a purely opportunistic manner, but rather align decisions and actions to be consistent with their espoused social values and demonstrate value-attuned responsiveness to their external environment. Briefly discuss **FOUR (4)** key attributes of a fully integrity-based organisation. (8 marks)

(b) Discuss **THREE (3)** ethical issues in financial accounting. Give **ONE (1)** example for each ethical issue.

(12 marks)

(Total: 20 marks)

QUESTION 5

(a) Compare between internal and external whistleblowing. Next, briefly explain **THREE (3)** justifications for whistleblowing. (10 marks)

(b) Discuss the **FOUR (4)** steps in the ethical decision-making framework.

(10 marks)

(Total: 20 marks)

End of Paper